

LUXURY HOTEL BRAND CHINA

Strategic advice and on-going management support in the development of a newly founded Hong Kong based Hotel Management Company, managing its own collection of hotel brands characterized by unique Asian offerings.

The companies aim is building a successful global hospitality brand bridging East-West cultural understanding, in both Asia and Europe.

By creating consistent operating criteria for HR, F&B and Wellness (Employee and Guest Journey, Brand Standards, Policies and Procedures, Policies and Procedures, (Training-) Manuals, Standard Operating Procedures, Job Descriptions) we are developing an effective tool for the day to day management of the corporate offices and hotel properties.

STRATEGIC CONSULTANCY | MANAGEMENT SUPPORT

