



HERBAL HEALTH & BEAUTY COCKTAILS

THE NETHERLANDS

A menu of non-alcoholic cocktails inspired by the principles and herbal materia medica of Traditional Chinese Medicine.

Asian Medical practitioners use a variety of herbs to nourish the Vital Essence (Jing in Chinese Medicine), to improve health and wellness, rather than simply providing treatment for disease. Many of these herbs (adaptogens) have also the power to improve skin health and promote beauty from the inside out.

Together with a herbalist we designed the formulas, recipes and menus, as well the training of the staff in how to personalize the healing and beautifying properties of the cocktails through the different formulas.

CONCEPT DEVELOPMENT | MENU PLANNING | COST CALCULATIONS | TRAINING

